



Union Internationale des Avocats
International Association of Lawyers
Unión Internacional de Abogados

THE EVOLUTION OF FASHION FROM PAST HERITAGE TOWARDS THE DIGITAL FUTURE – INTELLECTUAL PROPERTY, CONTRACTUAL AND CORPORATE ISSUES

FRIDAY, SEPTEMBER 14, 2018



ITALY



#UIAFashionLaw

Seminar organised by the UIA

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Introduction

The world of fashion is a fast-moving business. Young designers are inspired by the creations of their predecessors in past decades. We will take a look at the legal issues facing fashion businesses and fashion designers in creating new designs which make their collections new and exciting whilst not losing the pedigree of an established fashion house, moving from the use of historical archives to the creation of protectable intellectual property and the secrecy of new collections and trade secrets to the digitalisation of archives and the production, launch and distribution of new collections in the marketplace as well as the particular challenges and threats of e-commerce.



All the information relative to our seminars is available on our Website www.uianet.org

The registration programme will be available in January. For more information, please do not hesitate to contact us.

UIA

20 rue Drouot – 75009 Paris – France
T +33 1 44 88 55 66 – F +33 1 44 88 55 77
E uiacentre@uianet.org – www.uianet.org